

WORLD  **—**
HYPERTENSION
DAY **May 17th 2023**

*Measure Your Blood Pressure Accurately
Control it, Live Longer.*

Initiated by the World Hypertension League www.whleague.org

CHL Events on the World Hypertension Day 2023



**Chinese
Hypertension League**

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1. WHL Children's Art Program



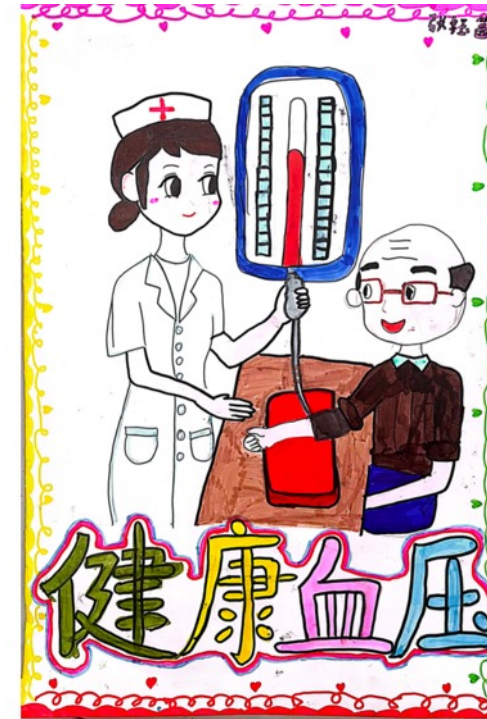
Overall, we received **23** artworks from children around China.



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2. WHD
Webinar by
CHL



Prof. Jiguang Wang



Prof. Gianfranco Parati



Prof. George S. Stergiou

We invite Prof. G. Parati and Prof. G. Stergiou together with CHL president Prof. Jiguang Wang and Chinese experts, to celebrate World Hypertension Day at national wide webinar taking place on Wednesday 17 May 2023 at 7PM-8PM.

This webinar will touch around more than 5,000 physicians in China. At the same time, offline-merge-online (OMO) activities were carried out in 200 hospitals across the country, with an estimated 4,000 attendees.



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3. Hospital Free-Clinic Activities

CHL engage the national council members to carry out free clinic and patient education activities in more than 40 hospitals in China. As in previous years, each hospital will touch 200 patients and be expected to reach about around 8,000 people in China totally.



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4. Social Media Promotions



CHL will officially publish the announcement for World Hypertension Day through social media platforms, and will publicly release it to all hospitals and the public across the country through official media. Through social media exposure, tens of millions of people will receive knowledge popularization.



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5. Metro Public Advertisements

In Guangdong Province of China, on World Hypertension Day, advertisements will be displayed on the city's metro billboards to promote World Hypertension Day and remind the general public to adhere to blood pressure measurement.



Chair of carriage



Window of carriage



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