

Update from the Executive Committee

DYLAN BURGER

Ottawa Hospital Research Institute,
Ottawa, Canada.



Springtime is always a busy time for the ISH with May Measurement Month and World Hypertension Day activities, but it is doubly so when there is overlap with the Scientific Meeting as well.

The 2021 Joint Scientific Meeting of the International Society of Hypertension, European Society of Hypertension, and British and Irish Hypertension Society was attended by more than 5000 registrants and featured outstanding symposia across a range of topics. Several of the most notable presentations are addressed in the “**Hot off**” contributions later in this issue.

The scientific meeting also gives our society the opportunity to recognize the outstanding contributions of our members to the hypertension community and the 2021 slate of awardees, highlighted on pages 16-17 by Awards Committee Chair **Tomasz Guzik**, was highly meritorious. Notably, Hypertension News Editor-in-Chief **Lars H. Lindholm** received the ISH Distinguished Fellow Award. Congratulations Lars!

ISH Web Site Redesign Launched

Coinciding with the scientific meeting was the launch of our new [web site](#). This was the culmination of months of work from the [web site task force](#). Early feedback has been overwhelmingly positive and we hope that it will provide a simpler and cleaner interface that better serves our members. Be sure to check out the “[President’s Blog](#)” which will provide regular updates to membership straight from ISH President **Maciej Tomaszewski**.

Kyoto 2022 Scientific Meeting

With the 2021 Scientific Meeting in the rearview mirror, attention now turns to our next Scientific Meeting (To be held in Kyoto, Japan: 12-16 October

2022). An outstanding program is planned which organizing committee chair (and ISH Vice-President) **Hiroshi Itoh** discusses on page 36. ISH members can help promote the meeting in their networks using meeting’s [Promotional Toolkit](#) which contains graphics, videos, and simple messaging. This quality of the promotional material is simply outstanding.

May Measurement Month

May represented the launch of ISH’s May Measurement Month campaign. With a fresh look and an extended timeline for measurement to accommodate regional health restrictions, the 2021 aims to be our biggest yet. Be sure to catch the report from Neil Poulter on page 49.

World Hypertension Day

World Hypertension Day is a key initiative for raising public awareness about Hypertension. This year, the ISH lent its voice through a new video “[8 Simple Rules for Living with Hypertension](#)”. The video has been viewed more than 1800 times to date and is a valuable resource for individuals with raised blood pressure across the globe. In addition, a [press release](#) highlighted key programs and initiatives targeted to reduce the global burden of hypertension. These activities were supported through heavy social media engagement by membership. Thank you to everyone who helped spread the message that hypertension is a key global health threat.

Dylan Burger - dburger@uottawa.ca