

## Hypertension News Now Provides Digital Object Identifiers (DOIs) for All Content!

In recent years there has been a push to identify scholarly content through universal digital identifiers that can be used to identify, cite, and share articles. The identifiers provide a consistent and easily recognized format for referencing and they remain constant even if the content's location changes. The most universally adopted object identifier for titles/journals is the International Standard Serial Number (ISSN) which was described briefly in the June 2017 issue of Hypertension News. For Hypertension News this number is (ISSN: 2520-2782). Similarly, the Open Researcher and Contributor ID (ORCID) provides an identifier that distinguishes one researcher from all others. This identification is increasingly used by journals and granting agencies to identify individual contributors and ensure recognition of work.

For manuscripts, the Digital Object Identifier (DOI) is the most universally employed method of digital identification, particularly for online content. Unlike a web URL, the DOI of an article specifies not the location of an online object, but rather the location of the content itself. Accordingly, the DOI remains associated with the object irrespective of changes in the object's web address. This is particularly desirable for citation of online content because the article can be cited/linked with the confidence that the resource will be available in the future through the same identifier even if it moves from location to location online.

Beginning with the current issue, all Hypertension News content will be assigned a unique DOI beginning with the prefix "10.30824". Similarly, all content cited in Hypertension News will now be linked directly with their own DOI (when available). This will dramatically increase the visibility of contributions to Hypertension News and assist authors wishing to reference Hypertension News in future contributions.

Dylan Burger  
dburger@uottawa.ca